## Labdoo.org: every laptop has a story... what will be the story of yours?



www.labdoo.org



# Project Labdoo.org Origins and Organic Growth



A few years before project Labdoo.org, a group of international students from the University of California, Los Angeles, carried out a project to collect, sanitize and install education software on repurposed laptops, delivering them to a school in the village of Jocotenango, near Antigua, Guatemala. The goal was to enable high quality, free and open education content to students in that village. That project was called Project ThinkLab.





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### Antigua, Guatemala

More questions were created rather than resolved during the trip. How can the world have so much excess capacity in certain rich regions, while other regions have so many needs? After seeing the poor conditions in which schools in Guatemala attempted to provide education, we wondered how we could scale up our initial project to have more impact in a sustainable way.



The answer was actually to do the opposite of what we were doing in that first project. That first project was centralized, the team itself was the bottleneck. In order to grow sustainably, the project had to be decentralized.

The idea? to develop a tool that allowed anyone owning a laptop to participate. The tool? a (humanitarian) social network.

> We developed the tool, it's called Project Labdoo.org

### Since then...





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Centralized approach:1 year1 project| 12 laptops| 1 countryDecentralized approach:2 years76 projects| 955 laptops| 57 countries| 24 hubsDecentralized approach:4.8 years512 projects| 5681 laptops| 107 countries| 145 hubs




Your humanitarian social network to help bring education around the globe

Global Progress: 4927 Doojects tagged 691 Doojects in transit 2838 Doojects delivered 120 Hubs 453 Edoovillages 107242 Students 99 Countries

15 min 39 sec ago

Laptop 000004518 was delivered to an edoovillage in Mityana town, Uganda....

See all recent global actions



... just released the new framework Labdoo 2.0, designed to be faster, logistically more efficient, more collaborative, more respectful with Planet Earth, and more fun!



# Project Labdoo.org How it Works





Very noble project and objective

Great technological inventions

Great spillover benefits





Very noble project and objective

Great technological inventions

Great spillover benefits

Economic costs

Environmental costs

Sustainability | Opportunity cost







#### Solution:

Social network to **unlock** both millions of excess laptops and tones of excess goodwill. **Not for-profit**, so we call it:

"Aid Social Network"



- It is non-profit
- It is collaborative
- It is fully distributed
- The code of the social network is open and free (GPL license => free to use)
- Anyone can participate
- It generates no additional CO2 emissions
- It requires no funding (survives global economic crisis)

[\*] Yochai Benkler "The Wealth of Networks"



#### What is the distance between a laptop and a child?





#### Dootrip = CO2-neutral route





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## Project Labdoo.org Live Demo





Explore -

Doojects -

Dootrips -

Edoovillages -

Hubs -

Teams -

Newsletters -

Wiki +

Share wall -

My account

Log out

Conakry, Guinea

# Project Labdoo.org The Story...





## Project Labdoo.org Creating Your Own Hub



### Labdoo.org

#### setting up your own hub



www.labdoo.org





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### At Labdoo, every laptop has a story... What will be the story of yours?

contact@labdoo.org